



Automated Calls

Candidate Polling

Issue Polling

GOTV Calls

Volunteer Notification

Event Notification

Absentee Ballot Reminders

Press 1 Transfer Calls

Database Management

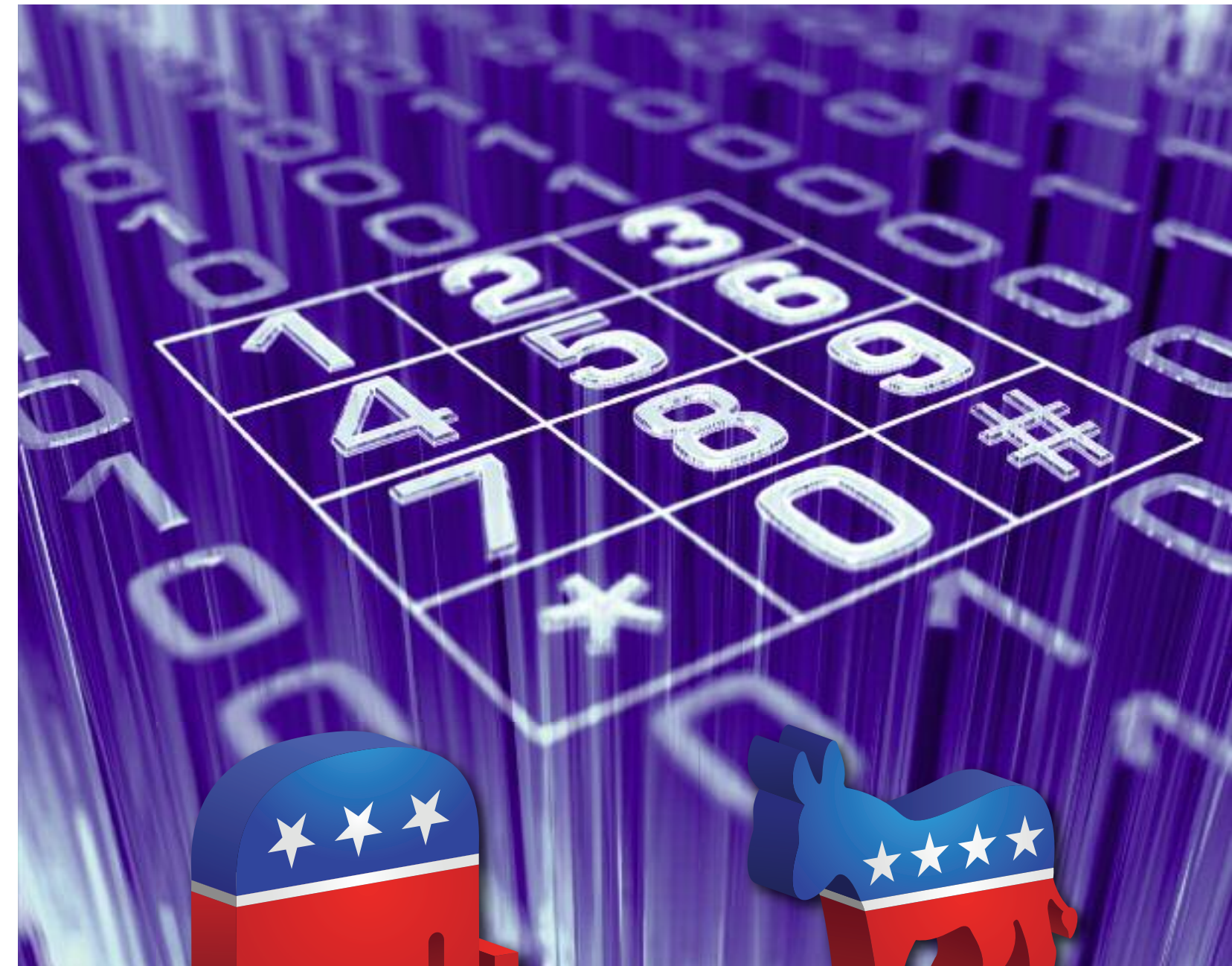


Office: 850-482-5079

Cell: 215-370-5509

www.PMIPolling.com

www.RoboCalls.com



Your Lifeline for Direct Voter Contact

If we could provide you with data and statistics that would help you win your race, wouldn't that information be useful to you?

Political Marketing International, Inc. has been providing automated calls for more than a decade and has represented more than 3,000 political candidates for polling and various other applications of automated calls including issue surveys.

PMI works directly with consultants at all levels of the political spectrum including candidates for the White House to "down ballot" candidates, school committee and county races, in addition to statewide ballot initiatives.

Automated Polling • www.PMIPolling.com

Automated polling is inexpensive, extensive and, above all, accurate. This polling style reaches and reflects the voice of the voter in a manner that person-to-person or volunteer calls cannot match. The majority of our automated polling questions range from 30-90 seconds in length however, we also conduct surveys that extend to 3-5 minutes.



We recommend at least 5,000 numbers be called in a small race and at least 10,000 numbers in a larger race, however we conduct polls with as few as 2,500 numbers. The more numbers called, the more responses obtained. If your budget will allow, we suggest that you call the entire voter database.

We give a + or - 5% margin of error.

Data is vital in our polling. We advise clients to provide the most current data available. If a client is not going to provide data, we can obtain data for an additional cost.

In a close race the data you use can determine the outcome. Surprisingly, some candidates use older data in order to save a few dollars and then wonder why they lost.

Automated polling works. Its not only quick, but its proficient and cost-effective. Our surveys allow you to plan and execute direct mail and crucial GOTV efforts more effectively.

Please contact me for more information. Jerry L. Dorchuck.



**Please visit www.PMIPolling.com
for more information on
automated polling**

**For more information on automated
calls for your campaign or organization
please visit www.RoboCalls.com**

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